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February 4, 2014

Dear Community Member,

On behalf of CONNECT to end violence, we would like to thank you if you have signed your name to the Massachusetts White Ribbon Day Petitions in the past. We would like to invite you to join us again in 2014. The 7<sup>th</sup> Annual Massachusetts White Ribbon Day, A Men's Initiative Project of Jane Doe, Inc., will be observed on March 6, 2014. This is an opportunity for us to come together and challenge societal attitudes and beliefs which continue to enable violence against women in our Island community. We are asking you, as well as many of your influential peers, to sign our public petition which will be published in a major Martha's Vineyard news source during the week of March 6, 2014. The Massachusetts White Ribbon Day Pledge is: "From this day forward, I promise to be part of the solution in ending violence against women."

Currently, White Ribbon Day is observed in over 47 countries worldwide. To show your solidarity with the Massachusetts White Ribbon Day, we encourage you to participate in this event. For more information about the Massachusetts White Ribbon Day 2014 Campaign, call CONNECT to end violence at: 508-684-8074 x103 or go on-line at http://www.janedoe.org/whiteribbonday.

Thank you for your support!

Thank you,

Jennifer Neary Program Director

CONNECT to end violence

\* CONNECT will pick up pledge sheets on tuesday, 2/25. Thank you!





# On March 6, 2014 TAKE THE PLEDGE. WEAR THE RIBBON.

I PROMISE TO BE PART OF THE SOLUTION IN ENDING VIOLENCE AGAINST WOMEN.

MASSACHUSETTS WHITE RIBBON DAY PLEDGE

# Be part of the solution.

Men and boys from diverse communities all have a unique role to play in promoting equality, respect and non-violence in our relationships and all aspects of our lives.

# Take the pledge.

Raise your voice and be proud to make a personal and public commitment to help end sexual and domestic violence.

### Wear the ribbon.

Join in solidarity with men and boys throughout Massachusetts on the 7th Annual Massachusetts White Ribbon Day on March 6, 2014

By joining JDI's 7th Annual Massachusetts White Ribbon Day Campaign, you become part of the international White Ribbon Campaign started in Canada in 1991 and expanding worldwide.

#### Want to get more involved?

Become a White Ribbon Day Ambassador. Help spread the word about this campaign to other men and boys in your lives. Hold an event in your community. Arrange for a presentation in your workplace. Organize your classmates or fellow athletes at school.

On March 6th a public Governor's Proclamation event will take place at the State House along with other activities throughout the Commonwealth to recognize the leadership and commitment of men to make a difference. Scan the code below or visit our website for details.





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